



Smart Homes That Sell.

Professional smart home capability. Specified for your build.
At a price your buyers expect to pay.

Mid-market capability

80–90% of top-end systems

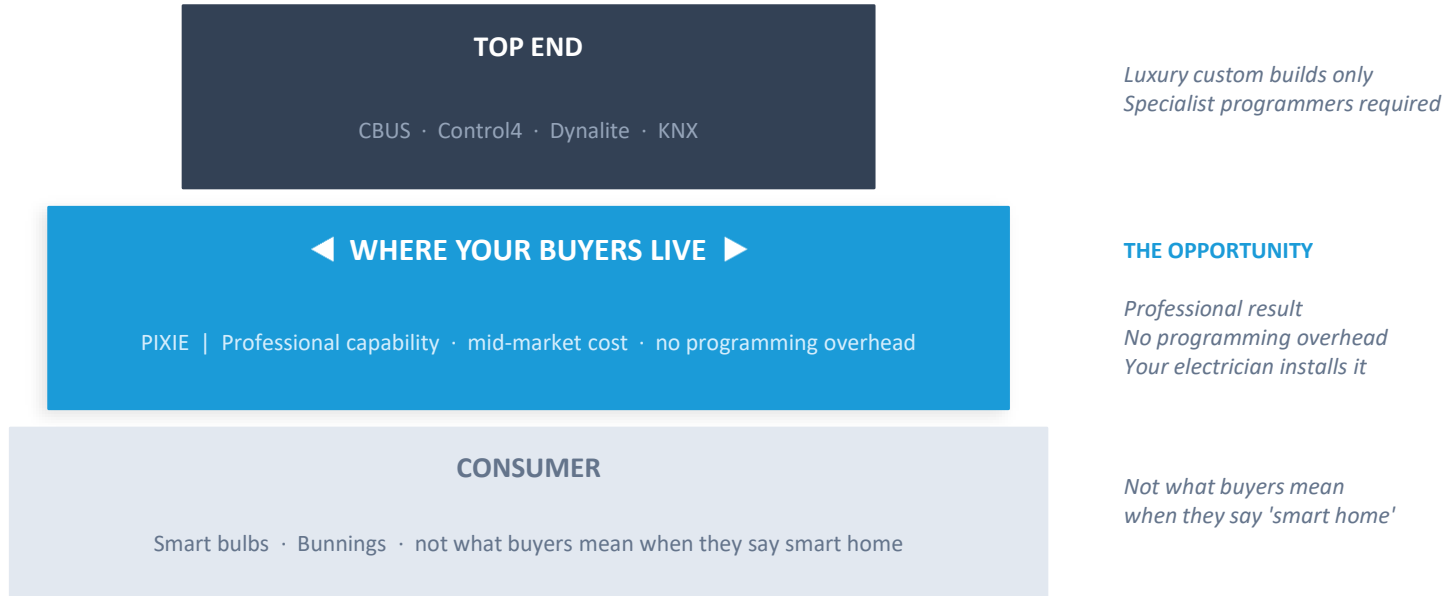
Standard wiring

No specialist cabling required

Free design service

Floor plans to BOM in 10–14 days

Smart Home Is Now a Buyer Expectation



PIXIE sits in the middle of the market — where your buyers are. Professional capability without the cost or complexity that restricts top-end systems to luxury builds only.

Control Everything That Opens, Closes, Dims, Switches and Spins.

Smart Lighting

Dimmers, switches, scenes, and schedules across every room and common area.

Climate — CLIMATIQ

Air con, ceiling fans, and lighting as one wireless ecosystem. Daikin and Mitsubishi compatible.

Motorised Blinds

Automated window coverings — scheduled, voice-controlled, or app-operated.

Garage Doors & Access

Smartphone and app-based access control. Automated on arrival and departure.

Security & Notifications

Motion sensors, smoke alerts, gate status, and push notifications.

PIXIE PLUS

Everything your buyers
need. Ready on
handover day.

App · Voice · Wall Switch

Works with Google, Alexa & Siri from day one

Professional Smart Home. Mid-Market Cost.

	Top-End Systems	PIXIE
Product Cost	Premium price per device	2-4× less per device — same result
Wiring & Infrastructure	Specialist cabling and infrastructure	Standard Australian wiring practices
Initial Setup	Specialist programmer required on site	Electrician installs — Install. Scan. Control.
Ongoing Maintenance	Programming contracts and specialist fees	Electrician-manageable — no retainer needed
Fault or Replacement	Full system reprogramming required	Straightforward product swap by any electrician

Same outcome for your buyer. Significantly better margin for your build.

One Wireless Ecosystem for Comfort — CLIMATIQ



CLIMATIQ combines Daikin or Mitsubishi ducted air conditioning, zone control, ceiling fans, and smart lighting — operating as one system. No extra wiring between zones.

No specialist programming.

Your buyers get genuine whole-home climate control from the PIXIE PLUS app and their wall controls.

A differentiator your buyers will notice.

Daikin

Ducted AC + zone-by-zone wireless control — no cabling between zones

Mitsubishi Electric & Mitsubishi Heavy Industries

Ducted and multi-head split systems — deep PIXIE PLUS integration

Hunter Pacific Fans

DC fan speed, direction, and light — scheduled from one app

Ventair Skyfan

FanLink module — speed, light, and timer from the PIXIE PLUS app

Whole-home comfort. No extra wiring. No programming.

Your Trades Do What They Already Know

No new skills. No new tools. No surprises on site.

1

Standard Wiring

Your electricians change nothing about how they wire.

Standard Australian wiring practices throughout — no specialist cabling, no proprietary infrastructure, no surprises in the wall.

2

Wireless Bluetooth Mesh

No data cabling between devices. Bluetooth mesh means devices find each other automatically.

This reduces labour time and materials cost on every dwelling in the development.

3

Install. Scan. Control.

Commissioning is fast. Devices are paired via the PIXIE app — no programming laptop, no specialist on site.

If your electrician is new to PIXIE, we train them at our expense before the job.

How PIXIE Works in a Residential Development

01

Design

Submit floor plans to PIXIE's free design service. Receive marked-up plans, product schedule, and bill of materials within 10–14 business days.

pixieplus.com.au/pixie-smart-home-design/

02

Specify

BOM goes directly to your electrical contractor and wholesaler for pricing. PIXIE available through 900+ wholesaler locations nationally.

03

Install

Your electrician installs using standard wiring practices. Install. Scan. Control. No programmer. No delays.

04

Handover

Buyers receive the PIXIE PLUS app and voice control — a fully working smart home from day one. No training needed.



Your Development. Specified for Free.

- ✓ Marked-up floor plans with exact product installation locations
- ✓ A complete bill of materials your electrical contractor can price immediately
- ✓ Up to 3 revisions as your design evolves
- ✓ A free 15-minute Zoom call with the PIXIE design team

Start here → pixieplus.com.au/pixie-smart-home-design/

Pricing through your electrical wholesaler · Available at 900+ locations nationally