

Your best work, recognised by the brand you use every day.

Australia's only mid-market smart home brand with a formal awards programme. Best of PIXIE celebrates the electricians doing the best work — and gets your name in front of homeowners who are ready to hire.

TWO PROGRAMMES. ONE GOAL: YOUR RECOGNITION.

Best of PIXIE	PIXIE Home of the Year
<p>Quarterly Submit any completed PIXIE installation — new build, renovation, or retrofit. Judged on quality, creativity, and real-world outcome. Winners each quarter earn the Best of PIXIE badge and PIXIE Points. Every approved submission gets a published feature.</p>	<p>Annual — December The flagship award. Drawn from Best of PIXIE submissions across the year. National winner plus state winners. PIXIE organises a professional photo and video shoot for finalists. Promoted across SAL PIXIE, SAL National, and partner channels.</p>

WHAT YOU GET



Best of PIXIE Digital Badge

Goes on your website, quotes, and socials. Tells homeowners and builders you've been judged the best. Wins jobs.



PIXIE Points — up to 10,000 per winning entry

Redeem for free PIXIE product. Real cash value back in your business on your next job. Stackable with existing PIXIE Points from purchases.



PIXIE Promotes Your Work

Your project, your name, on pixieplus.com.au and across PIXIE's social channels. Marketing for your business that costs you nothing.



Elevated Directory Listing

Winner badge on your PIXIE Certified Installer profile. Homeowners searching for an installer in your area see your award front and centre.



Home of the Year Finalist — Professional Media

PIXIE funds and organises a professional photo and video shoot of the winning project. Your work, presented at its absolute best.

HOW TO ENTER — THREE STEPS

1

Capture at handover

Phone photos (minimum 6) + a 60–90 second walkthrough video. Use the submission guide for exactly what to capture. Shoot while the home is freshest — within two weeks of completion.

2

Get homeowner consent

Download the one-page media release from pixiepartners.com.au/submit and get it signed. Homeowners can anonymise their address or faces — that's fine. Takes two minutes.

3

Submit online

Upload your photos and video at pixiepartners.com.au/submit. Fill in the project spec card — takes under 10 minutes. PIXIE handles the editing and publishing. You just approve the final piece.

AWARD CATEGORIES



Design

Standout aesthetic and design thinking.



Budget Genius

Maximum outcome from a smart budget.



Best Retrofit

Smart upgrade of an existing home.



Energy Saver

Automation delivering real energy savings.

PIXIE POINTS FOR SUBMISSIONS

Submission type	Points earned
Mini case: survey + 3 photos	1,000 pts
Full photo set + project spec card	3,000 pts
Short video (under 90 seconds) + photos	6,000 pts
Quarterly winner — hero story (video + photos + feature)	10,000 pts

Ready to submit?

pixiepartners.com.au/submit

Download the submission guide and consent forms at the same link.