

BEST OF PIXIE

PIXIE Home of the Year — Project Submission Guide

pixiepartners.com.au
by SAL National Pty Ltd

★ **THE GOLDEN RULE: Capture at handover or within two weeks of completion — not six months later.**

PHOTOS

Minimum 6 photos — target 12

- ✓ 2 × room hero shots (living area + bedroom) — good natural light
- ✓ 2 × PIXIE switch plate / wall panel close-ups
- ✓ 1 × app screen showing your scenes
- ✓ 1 × PIXIE Bridge or hub in context
- ✓ BONUS: outdoor lighting, before/after (retrofits), multi-room

Tips for great photos:

- Shoot in natural light — avoid harsh midday sun
- Portrait mode for switches; landscape for rooms
- Tidy the space before you shoot
- Multiple angles on the PIXIE hardware

VIDEO

60–90 seconds, phone landscape

- ✓ Walk through 2–3 rooms; demo one scene change
- ✓ Say what the homeowner wanted — how did PIXIE deliver it?
- ✓ Steady, slow, well-lit — no need for professional gear
- ✓ BONUS: 30-second homeowner reaction on camera

WHAT YOU EARN

- Best of PIXIE digital badge for quotes, website & socials
- PIXIE Points bounty (up to 10,000 points per winning entry)
- Featured on pixieplus.com.au + PIXIE social channels
- Elevated listing in the PIXIE Certified Installer directory
- Entry into PIXIE Home of the Year (annual flagship award)

PROJECT SPEC

Fill in at pixiepartners.com.au/submit or complete below:

Project type

New build / Renovation / Retrofit

Number of PIXIE devices

Scenes & automations

Integrations used

Google / Alexa / HomeKit / Other

Suburb / region

Completion date

___ / ___ / ___

HOMEOWNER CONSENT

- ✓ Media release signed by homeowner (download at pixiepartners.com.au/submit)
- ✓ Homeowner may anonymise address or faces — approved
- ✓ Retain signed copy for your records

HOW TO SUBMIT

Submit online:

pixiepartners.com.au/submit

Questions? Call:

1800 256 843 (PIXIE Tech Support)

PIXIE POINTS SCALE

Submission type	Points
Mini case (survey + 3 photos)	1,000 pts
Full photo set + spec card	3,000 pts
Short video (under 90 sec)	6,000 pts
Hero story (video + photos + feature)	10,000 pts

Your best work, recognised by the brand you use every day.

Best of PIXIE is a quarterly recognition programme. PIXIE Home of the Year is awarded annually each December.