BEST OF PIXIE — PROGRAMME PROCESS

How it works, start to finish.

Everything you need to know about submitting a project, what happens next, and what you earn along the way.

1. AT THE JOB

Capture at handover

Phone photos (minimum 6) plus a 60–90 second walkthrough video. Shoot before you pack up — not six months later.

Min. 6 photos + 90-sec video

Get homeowner consent

One-page media release — signed before you leave the job. Homeowners can anonymise their address or faces.

Takes 2 minutes on-site

Download your kit first

Submission Guide, Consent Form, and Spec Card are all available at pixiepartners.com.au/best-of-pixie

↓ Get your kit

2. SUBMIT

Upload photos & video

Submit via the online form at pixiepartners.com.au/best-of-pixie/submit — takes under 10 minutes.

Submit now →

Fill in the project spec card

Project type, devices installed, scenes, integrations, suburb, and completion date. Matches the online form exactly.

Every submission earns points

Points are awarded on approval — win or not. The more you submit, the more you earn.

From 1,000 pts

3. REVIEW & POLISH

PIXIE reviews your submission

Checked against submission criteria — install quality, real-world outcome, and value delivered to the homeowner.

PIXIE edits and polishes

PIXIE handles all editing and publishing. You don't write anything — PIXIE does that from your photos, video, and spec card.

You review and sign off

You approve the final case study before anything goes live. Mini cases published within 7 days of approval.

4. ANNOUNCEMENT

Quarterly announcement

Best of PIXIE winners announced each quarter. All approved entries remain eligible for PIXIE Home of the Year in December.

Winners notified directly

PIXIE contacts winners personally. Your project is promoted across pixieplus.com.au and PIXIE social channels.

PIXIE Home of the Year

Annual flagship award — December. Best of PIXIE submissions from across the year compete. PIXIE organises a professional shoot for finalists.

5. REWARDS

Digital badge

Use it on your website, quotes, and socials. Tells every homeowner and builder you've been judged the best by PIXIE.

PIXIE Points credited

Points credited within 14 days of announcement. Redeem for free PIXIE product at pixiepartners.com.au/pixie-points/

Up to 10,000 pts

Elevated directory listing

Elevated listing and recognition badge in the PIXIE Certified Installer directory — seen by homeowners in your area.

Published case study

Every approved entry — winner or not — gets a published case study on the PIXIE Partners website.

Your action · Tools & downloads · What you earn · PIXIE handles this