

Terms and Conditions of Participation in PIXIE Influencer Program

The act of applying for and / or being accepted into the PIXIE Partners Influencers program means you agree to abide by and be held to the following.

If you feel like you are unable to follow these rules and accept the, please don't apply.

3 Simple Things

1. We will provide each influencer with a PIXIE Influence Pack which consists of a full range of SAL PIXIE product.
2. The Influencer will install the SAL PIXIE product into a real residential environment for permanent installation. This CAN BE a customer installation but you must ensure you can deliver on the requirements below, and have their agreement to do that, prior to undertaking the installation
3. You will provide the prescribed number of digital content pieces to the platforms as described within 1 month of receiving your Pack.

Your Digital Content

Within 1 month you agree to produce the following quantity of content and publish this content online to one or more of the following social network business pages of your choice:

Facebook, Instagram, Youtube, Your website blog, LinkedIn

- No Less than 10 photo posts
- No less than 10 videos posts

This content should provide your audience with your opinion and experience with any of the following:

- The product's operation
- The quality of the products
- The depth of the product capabilities – feature set
- The app operation
- Things that you didn't know that surprised you
- Things you found out you could do with PIXIE you hadn't thought of before
- Things you like
- Things you think could be improved
- Your experience with our technical support resources – if you needed to use them

- Anything else you think will be useful to your audience.

You can be as creative and inventive as you like.

Tagging and Hashtags

All content must be tagged with the ALL of the following – and any other tags you like.

#salpixiepower #salpixie #simplesmarthome
@salpixie @salnational

When this content is tagged correctly we will re-share this via the SAL PIXIE and SAL National social media platforms to amplify the message and highlight your business too!

A Note on Authenticity

It is critical that as an Influencer you provide a real and authentic review of the solution as a whole.

We are not trying to BUY only 100% reviews. Of course, we believe you'll have an excellent experience and be thrilled with the results, but we find that being honest and upfront is always best, even if its not shiny!

It is your role as a participant in the Influencer Program to **tell YOUR story** and YOUR experience and share that with YOUR followers and educate YOUR potential future customers about SAL PIXIE.

This means that if you had a problem, you did everything necessary to solve it – electrically within the bounds of your knowledge – AND by using the SAL PIXIE support resources.

Influencers should read and be familiar with this **Basics of SAL PIXIE Marketing document**.

This will form the framework for how best to produce your content. This will also be emailed to you.

Definitions

- This program is operated by SAL National Pty Ltd (ABN: 21 633 189 474) the Operator.
- The Program is the PIXIE Partners Influencer Program as detailed herein
- The Participant is the licensed electrician who has applied and or been accepted into the Program.
- The Goods are any and all goods provided to the Participant by the Operator for application and use in the Program.

- The Required Activities are those activities which are expected to be undertaken within the framework as detailed herein.

Legal Stuff

1. Joining the Program does not constitute a legal partnership of any kind and neither party has any liability to each other in respect to The Program under NSW (New South Wales, Australia) law.
2. The Operator is not liable for any costs involved with undertaking the Required Activities.
3. The Operator is not liable to the Participant or any other party, for any and all statements made by the Participant in the course of delivering the Required Activities.
4. The Participant must be a licensed electrician under the relevant State laws.
5. Once the Goods are delivered and installed by the Participant, the Participant is the owner of the goods and responsible for any and all consequences from installing and/ or using the Goods.
6. The Operator reserves the right to update, modify and edit the terms and conditions at any time.
7. The Participant agrees that they have requested and / or joined the Program with the intent to deliver the Required Activities in a professional manner.
8. The Participant is the owner of the published content and provides the Operator a free and open license in perpetuity to use that content as the Operator chooses.
9. The Operator will reference the original content creator's authorship as is relevant for the publishing medium.